

TRENDING NEWS

428 Granite Telecom Employees Vow to Have their Heads Shaved, Raises \$2.1 Million for Charity

Mar 06, 2014 08:12 AM EST

By Mimi H, Fashion Times Reporter



(Photo : Granite Telecommunications/Facebook) Approximately 428 employees at Granite Telecommunications in Quincy, Massachusetts shaved their heads to help raise \$2.1 million for a charity.

Approximately 428 employees at Granite Telecommunications in Quincy, Massachusetts shaved their heads to help raise \$2.1 million for a charity, according to reports.

The company CEO, Rob Hale, came up with the idea, initially as a joke. He dared one of his employees who sported a ZZ Top-style beard to take it off for charity.

Hale told the [Good News Blog](#) the story behind the remarkable support his employees took part in. "I told him, we'll give \$10,000 if you shave it, and he agreed to do it. The next day, one of four teammates said his family had been affected by cancer, and he would be willing to shave his head for \$1,000."

Immediately after, Hale sent out an email to everyone in his company, saying that he would donate money for anyone who agreed to have their heads shaved. When the number of participants reached almost 100, Hale said he will double the amount to \$2,000. Likely, when the number almost reached 300, he added another \$1000, making the new amount \$3000. When close to 400 employees agreed to the "dare," Hale closed the amount to \$5,000 per shaved head.

Hale continued his story, saying, "In a few weeks, it went from a whimsical comment to a galvanizing moment. It makes a powerful statement about our company, and it makes a powerful statement about cancer."

On Monday, nearly two-thirds of the company's male employees took part in the cutting ceremony. Approximately 20 women also went bald or opted to put their coifs towards Locks for Love. Eighteen local barbers donated their time. The company also handed out gift bags for everybody and asked everyone to sign a mural.

"It speaks to a team that's caring, compassionate, bold, energetic. I hope we are all those things and I think we showed that Monday," Hale added.

FOLLOW: [cancer](#), [charity](#)

CONNECT WITH FT: Like us on [Facebook](#), follow us on [Twitter](#) and sign up for our newsletter for the latest news and features from fashion.

<http://www.fashiontimes.com/articles/3259/20140306/428-granite-telecom-employees-heads-shaved-raises-2-1-million-charity.htm>