

# **BBJ names Healthiest Employers for 2016**

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The Boston Business Journal today announced the finalists for its sixth-annual Healthiest Employers program, which will be held March 31 during a breakfast event at the Aloft Boston Seaport Hotel in South Boston.



This year the BBJ is honoring 26 companies in Massachusetts for their efforts in maintaining and improving employee health.

"We are proud to celebrate the companies in Massachusetts that have made it their priority to build healthy workplaces," said [Carolyn M. Jones](#), Boston Business Journal market president and publisher. "By highlighting these success stories, our goal is that more companies will focus their efforts on strengthening their employee engagement efforts, enhancing their recruiting and talent-retention and lowering their costs of health care."

The Healthiest Employers finalists are chosen through a rigorous assessment process consisting of 75 scored questions that are completed by the participating companies. Honorees in three categories will be highlighted in a special print edition of the Boston Business Journal, while each category's finalists will be revealed during the March 31 breakfast event. [Click here](#) for event reservations or more information.

In partnership with the BBJ's third-party research and survey manager, **Healthiest Employers Inc.**, the Business Journal evaluated nominee initiatives in the following six categories:

- Culture and leadership commitment
- Foundation components
- Strategic planning
- Communication and marketing
- Programming and interventions
- Reporting and analysis

This year's finalists, in alphabetical order, are:

- Accenture
- A.I.M Mutual Insurance Cos.
- athenahealth
- Babson College
- Benchmark Senior Living

- Blue Cross Blue Shield of Massachusetts
- Borislow Insurance
- CA Technologies
- Cambridge Health Alliance
- EMC Corp.
- Fidelity Investments
- Gentle Giant Moving Co.
- Gillette Co / P&G
- Granite Telecommunications LLC
- Hewlett Packard Enterprise
- Kronos Inc.
- Lowell General Hospital
- MaidPro Franchise Corp.
- Mount Auburn Hospital
- Ocean Spray Cranberries Inc.
- OMAM Inc.
- Southcoast Health
- State Street Corp.
- Terracon Consultants Inc.
- Tufts Health Plan
- Wellesley College