



## **MEDIA ADVISORY**

**\*\*Photo/Broadcast Opportunity\*\***

### **Granite Telecom Saving By Shaving IV** *With Governor Charlie Baker in support of Dana-Farber Cancer Institute*

**Who:** Massachusetts Governor Charlie Baker

Granite CEO Rob Hale

Quincy Mayor Thomas Koch

Laurie H. Glimcher, MD, President and CEO, Dana-Farber Cancer Institute and other Dana-Farber executives

Sam Kennedy, President, Red Sox

Jim Braude, host of *Greater Boston* and co-host of *Boston Public Radio*

1000+ Granite teammates, family, friends and customers

Other special guests

**When:** Thursday, April 13, 2016 at 8 am EDT / Governor Baker to arrive at 10 am EDT

**Where:** Granite Telecommunications, LLC, 150 Newport Ave Ext., Quincy, MA 02171 (across from State Street headquarters)

Quincy, MA – In 2014, Granite Telecommunications CEO Rob Hale jokingly dared a colleague to shave his ZZ Top-style beard in exchange for a \$1,000 donation to Dana-Farber Cancer Institute. Three years and 1,700 shaved heads or beards and Locks of Love donations later, Granite has contributed \$9.7 million to Dana-Farber through its annual Saving by Shaving event, and nearly \$13 million in aggregate through the company's many fundraisers.

With each year generating more and more attention, Granite decided to raise the bar with this year's challenge by pledging \$5 million if 1,000 Granite teammates, their family members and friends shave their heads or beards. Granite is honored to have



Governor Baker and Mayor Koch along with other special guests join the company in their efforts. Dana-Farber will be on hand to accept the \$5 million gift.

- The event will also be supported by Granite customers, including Ninety Nine Restaurant and Pub, Dunkin' Donuts, Panera Bread, Starbucks, Ginger Betty's, KIND Snacks, Yasso and Itz A Party.
- Many local area barbers and hairstylists are donating their time and talents to support the event.

About Granite: Granite provides voice, data and other communications products and services to multi-location businesses and governmental agencies throughout the United States and Canada. Granite furnishes services to more than two-thirds of the Fortune 100 companies in the United States, and 1.5 million voice and data lines under management. Recognized repeatedly as one of the most philanthropic companies in Massachusetts, Granite employs over 1,750 people at the company's headquarters in Quincy, MA and offices in Atlanta, GA, Chicago, IL, Dallas, TX, Miami, FL, New York, NY, Orlando, FL, and Providence, RI. For more information, visit [www.granitenet.com](http://www.granitenet.com).

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