

## **MEDIA ADVISORY**

\*\*Photo/Broadcast Opportunity\*\*



## **Saving By Shaving 5**

Featuring Mystery Special Guest, Gov. Charlie Baker Mayor Koch, Hillman Morning Show and Others

in support of Dana-Farber Cancer Institute

**Who:** Mystery Guest – Famous Sports Figure, Massachusetts Governor Charlie Baker, Quincy Mayor Thomas Koch, Secretary Matthew Beaton, Administrator Brian Shortsleeve, Sam Kennedy, President, Red Sox, Greg Hill, The Hill-Man Morning Show, Jim Braude, host of *Greater Boston* and co-host of *Boston Public Radio*, Patrick Lyons, The Lyons Group, State Representatives Tim Whelan (Barnstable), Paul Tucker (Essex), Michael Day (Middlesex), Joe McGonagle (Middlesex) and David Muradian (Worcester), Granite CEO Rob Hale and 1000+ Granite teammates, family, friends and other guests.

When: Thursday, March 8, 2018 at 8 am EST / Governor Baker to arrive at 10 am EST

**Where:** Granite Telecommunications, LLC, 150 Newport Ave Ext., Quincy, MA 02171 (across from State Street headquarters)

Quincy, MA – In 2014, Granite CEO Rob Hale jokingly dared a colleague to shave his ZZ Top-style beard in exchange for a \$1,000 donation to Dana-Farber Cancer Institute. Four years and almost 3,000 shaved heads or beards and Locks of Love donations later, Granite has contributed \$14.7 million to Dana-Farber through its annual Saving by Shaving event, and nearly \$18 million in aggregate through the company's many fundraisers.

For a second year in a row, Granite is pledging over \$5 million to Dana-Farber Cancer Institute if 1,000 Granite teammates, their family members and friends shave their



heads or beards. Granite is honored to have Governor Baker and Mayor Koch along with other special guests join the company in their efforts. Dana-Farber will be on hand to accept the gift. Greg Hill and the Hillman Morning Show will be broadcasting live from Granite's lobby from 6 to 10 am.

- The event will also be supported by Granite customers, including Ninety Nine Restaurants and Pub, Dunkin' Donuts, Lambert's, Lessing's, KIND Snacks and ItzAParty.
- Many local area barbers and hairstylists are donating their time and talents to support the event.

About Granite: Granite has repeatedly recognized as one the most philanthropic companies. The company provides voice, data and other related communications products and services to multi-location businesses and governmental agencies throughout the United States and Canada. Granite furnishes services to more than two-thirds of the Fortune 100 companies in the United States, and 1.5 million voice and data lines under management. It employs over 1,800 people at the company's headquarters in Quincy, MA, and offices in Atlanta, GA, Chicago, IL, Dallas, TX, New York, NY, Orlando, FL, Philadelphia, PA, Providence, RI and West Palm Beach, FL. For more information, visit www.granitenet.com.

Contact: Tracy Miranda, Granite Telecommunications, 617-933-7366

tmiranda@granitenet.com

Jeremy Robison, Granite Telecommunications, 617-845-4027

<u>irobison@granitenet.com</u>

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